

Dmitriiava Maryna

PRODUCT DESIGNER

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UX/UI Designer with 2.5 years of experience designing websites, mobile apps, landing pages, and digital products across FinTech, E-commerce, Social Impact, Pet Care, and Culture & Events.

I have worked on 5 UX/UI design projects, focusing on clear, user-friendly, and consistent interfaces. My strengths are attention to detail, strong focus, quick learning, and clear communication with clients and teams.

EXPERIENCE

UX/UI Designer (Freelance)

April 2024 — Present

- Defined project direction, content structure, user scenarios, and key product logic based on client briefs, audience needs, and product goals.
- Researched user needs through interviews, competitor analysis, and reference research to identify behavior patterns, pain points, market solutions, and design opportunities.
- Created user personas, information architecture, sitemaps, user flows, wireframes, UI screens, responsive layouts, and interactive prototypes in Figma.
- Designed product flows for key scenarios, including pocket money management, task rewards, wishlist goals, savings, pet search, adoption requests, registration forms, product catalogs, and checkout logic.
- Developed gamified product logic with rewards, achievements, bonuses, progress, and motivational elements to support user engagement and financial learning.
- Created visual concepts through typography, color, composition, UI components, product-focused layouts, and consistent interface patterns.
- Presented project concepts and explained design decisions clearly to clients and stakeholders.

EDUCATION

Projector

UI/UX Design Beginning

September 2025 — February 2026

Hyperactive Education

UI/UX Design

March 2025 — May 2025

AMU

Management / Psychology

September 2010 — May 2014 (Bachelor)

TOOLS

Figma, Google AI Studio, FigJam, Microsoft Office, Adobe Photoshop, Cloudinary, Procreate, Notion, Jira, Miro, Claude, Jitter.

SKILLS

Competitor Analysis, Information Architecture, User Interviews, Responsive Design, User Research, UI Kit, User Personas, Prototyping, Client Briefing, Wireframing, User Flows, Presentation Skills, Product Thinking, UI Website Builders.

LANGUAGES

Ukrainian — Native, English — Conversational, Russian — Fluent